

For Immediate Release
March 13, 2023

Crave Café to host Grand Opening Celebration and Ribbon Cutting Ceremony

Westfield- Owners Mark and Alisa Sychev welcome you to celebrate the grand opening and ribbon cutting ceremony of Crave Café on Wednesday March 13th at 10:00 AM. Located at 24 Elm Street, the café is the newest addition of eateries in the downtown corridor.

Opening the café has been a long-term dream for the young couple, who each have their own careers and are raising 5 children together. When they decided to make their dream a reality, it was not without knowing the risks. “I often kept reminding myself that when my parents made the choice to migrate to this country 23 years ago, it was a selfless decision for them. They wanted to give us the opportunity they never had, and in this country, if you want something bad enough and are willing to work hard for it, you can achieve anything!” said Alisa, “So with the huge help of my family, and a lot of hard work sweat and tears, Crave Café is now a reality and we could not be more excited.”

Intended to be a ‘one stop craving destination,’ the café has plenty of seating, including a play room for children, and plans to offer alfresco dining when the weather warms up. The menu is primarily the creation of Alisa’s mother, Nataliya Pozhar, the head chef who is the inspiration behind offering delicious food made from scratch. “We specialize in sweet and savory crepes; all of our fruit purée and crepe sauces are made in house fresh daily.” Alisa shared, “My mom has always been known for her delicately thin, delicious crepes, so she brought all of her secret recipes with her to our kitchen.” Other offerings include salads, sandwiches, waffles, charcuterie boards and daily soups, as well as a variety of unique beverages including slushies, smoothies and bubble teas.

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